

FOR IMMEDIATE RELEASE

MCIS Life Hits Rural Sabah to Lend A Helping Hand

Kota Kinabalu, 20 April 2020: While the nation is bound by the Movement Control Order (MCO), a few bravehearts are going the extra mile to ensure the less fortunate members of the society, specifically those in rural areas, are not forgotten when it comes to adequate basic food supplies.

Joining hands with volunteers of the OSIMAL Foundation, founded by former Chief Justice of Malaysia, Tan Sri Richard Malanjum, MCIS Life, a member of the Sanlam Group, today reached out to some 500 households located in and around the rural localities of northern and interiors of Sabah.

Chief Executive Officer (CEO) and Managing Director of MCIS Life, Mr. Prasheem Seebran said: “The famous saying ‘people don’t remember what you say, but they remember how you made them feel’ rings very true. We know the nation and its people are experiencing unprecedented challenges and for us this is the opportunity to aid members of society who are having it harder than most of us who live in urban areas.”

“We started off today by giving essential food items such as rice, cooking oil, sugar, salt and coffee, as part of the donation coming from our parent company, the Sanlam Group, and we hope this helps to some extent,” he added.

OSIMAL Foundation’s Tan Sri Richard, who coordinated the dispatch of the food items via four-wheel drive vehicles, boats and through volunteers who travelled by foot from Kota Kinabalu city centre, said: “The supplies given out during this batch would last for about two weeks and are on their way to families who depend largely on selling their fresh farm produce in small towns for income. Given the MCO period, they are bound to their homes which are pretty far away from the urban areas.”

The Foundation, with its network based on vast experience of the mobile court programme in Sabah, has been able to identify families in need of these assistance and are also reaching out to the migrant workers who are unable to support themselves and their families.

OSIMAL Foundation is a charitable body mainly funded by donations from various different organisations.

-end-



About MCIS Life

MCIS Life is a pioneer life insurer in Malaysia since 1954, regulated by Bank Negara Malaysia, and a proud member of the Sanlam Group, one of the world's biggest internationally active insurance groups, since 2014.

100 Years Of Leadership

Founded in 1918 as a life insurance company, Sanlam has become the largest non-banking financial services group in Africa, through its global diversification strategy. With its head office in South Africa, it operates throughout the African continent as well as in Malaysia, the United States, United Kingdom, India and Australia.

Sanlam Operating Clusters

Sanlam is listed on the Johannesburg and Namibian Stock Exchanges and provides a full range of customised financial solutions in all segments of the market through its five business segments: Sanlam Personal Finance, Sanlam Emerging Markets, Sanlam Investments, Sanlam Corporate and Santam. The Sanlam Group sets out a vision focused on creating added value to customers, placing it at the heart of any development strategy. Over the years, it has established itself as a leading player in financial services in the emerging markets in Africa and Asia. In addition, it aims to consolidate its position in the investment solutions segment in certain developed markets.

For media inquiries, please contact:

Gayathri Saravana Kumar | gayathri.saravanakumar@mcis.my

Shireen Chrishanthi | shireen@asifasia.com