

Title : 100 Ride Sharing Women Drivers receive Protective Safety Shields from MCIS Life
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By [newstreamasia](#) - March 9, 2021



Malaysia, 9 March 2021 – As the nation continues to observe established Standard Operating Procedures (SOPs) and social distancing measures in an effort to flatten the curve of Covid-19, life insurer MCIS Life has installed the first protective safety shields for ride share vehicles. Fitted with a special safety shield placed between the drivers and rear seat passengers which enables a total contact-less experience for both parties.



This initiative is solely for the women drivers in Malaysia. To date, a total of 100 women drivers all from Klang Valley have participated in this initiative by MCIS Life. MCIS Life aims to double the numbers with an extension of this initiative to other states in Malaysia.

Covid-19 has challenged every business, old and new alike. The most positive outcome of the global pandemic situation is the resilience and innovation led leadership that we get to see around us which inspires us to keep moving forward. At MCIS Life, we wanted to do our part in an unconventional way to help the local community deal with the effects of Covid-19 and that's why this initiative was executed", explained Prasheem Seeban, Chief Executive Officer of MCIS Life.

Fully functional and aesthetic at the same time, the safety shields are sleek in design thus allowing quick installation and uninstallation without damaging the vehicles' interiors. Fully developed on the premise of plug-and-play, the screen is mounted against the head rest and seat with additional support to prevent vibration and noise.

These drivers form an integral part of our front liners, particularly in the Klang Valley region where cost effective and efficient transportation is key to the smooth functioning of many Malaysians.

While most transactions these days are digital in nature, the customised shields by MCIS Life also features a slim opening which allows for cash collection from passengers by drivers if required.