

Title : January News Clipping  
Media : The Borneo Post  
Date : 26/01/2016

## MCIS calls on Gen Y and Z to consider insurance jobs

**KUCHING:** As 'Generation X' began to see the unique benefits of insuring with MCIS Insurance, it became increasingly clear that there was opportunity and relevance to the growing rural and urban marketplace in that, protection, savings, investments, retirement and other insurance solutions were not just sought after but a crucial requirement to a well protected families forming local communities and society at large.

Today, six decades later, while the scope of the needs of the target customer segment have undoubtedly taken a slant toward more exciting, contemporary and rewarding products, the same is evidently still true as MCIS Insurance continues to stand with the society to deliver insurance solutions in an ever relevant environment, with a proven track-record that speaks volumes and a wealth of experience that only an entrenched company commands.

Registering positive growth over these many years, MCIS Insurance was able to attract and woo the eye of their international partner Sanlam Group, who, having inked the partnership in mid-2014, have signaled stability and the continued strength needed to move into the future.

Sanlam Group's multi-market knowledge and distinct corporate culture along and with the hindsight of MCIS Insurance's rooted strength in the Malaysian business climate lends confidence to all stakeholders.

Further to its strategic partnership with Sanlam Group, MCIS Insurance in March 2015, transferred its general insurance division to The Pacific Insurance Berhad, to pave the way for the business to fully focus and specialise on life insurance offerings to individuals, groups and organisations.



Kevin Jones

Hot on the tracks of its latest, widely publicised life insurance product is the 'Premier FlexiInvest' in August this year which distinguished that this company is fast on the trail to blaze a new horizon, rather quickly.

MCIS Insurance CEO Kevin Jones revealed that the company is experiencing the achievement of double digit growth numbers in terms of new business in 2015 (compared to the same period in 2014) and will continue to retain a balanced investment portfolio with exposure into equity and government linked securities, among others and is in financially strong position to support new initiatives in the pipeline for 2016.

"In 2016, customers can look forward to some innovative products packaged in a specific, need-based method to reach out to our target audience. Through these offerings and attractive career benefits, we are also reaching out to Gen Y and Z to join our growing agency force to make life insurance a choice career.

"Within 2016, the company expects to also reflect a new brand change that cements the new partnership with Sanlam, one that will propel the company into the future as a significant life insurance player."