

Title : Food Aid for Rural Sabah  
 Media : The Star  
 Date : 08/05/2020

## FOOD AID FOR RURAL SABAH

**KOTA KINABALU:** Insurance company MCIS Life together with Osimal Foundation have reached out to communities in rural areas to ensure that they don't miss out on basic food supplies during the movement control order period.

Joining hands with volunteers of Osimal Foundation founded by former Malaysian chief justice Tan Sri Richard Malanjum, MCIS Life personnel dispatched foodstuff to 500 households located in and around the rural localities of northern and interior Sabah.

"The famous saying that 'people don't remember what you say, but they remember how you made them feel' rings very true.

"We know the nation and her people are experiencing unprecedented challenges and for us this is the opportunity to aid members of society who are having it harder than most of us who live in urban areas," said MCIS Life chief executive officer and managing director Prasheem Seebran.

"We started off by giving essential food items like rice, cooking oil,

sugar, salt and coffee, as part of the donation coming from our parent company, the Sanlam Group, and we hope this helps to some extent," he added.

Malanjum, who is chairman of the foundation, coordinated the distribution of supplies via four-wheel-drive vehicles, boats, as well as volunteers who travelled on foot to the villages.

"This batch of supplies that would last for about two weeks is for families who depend largely on selling their farm produce in small towns.

"During the MCO period, they are bound to their homes which are pretty far away from urban areas," he said.

Osimal Foundation is a charitable body mainly funded by donations from various organisations.

With its network based on the mobile court programme in Sabah, the foundation has been able to identify families in need of such assistance.

It is also helping migrant workers who are unable to support themselves and their families.



A family in the interiors of Sabah received food items sponsored by MCIS Life.

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NATION

Friday, 08 May 2020



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A villager in the interiors of Sabah getting food items sponsored by MCIS Life.

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**TAGS / KEYWORDS:**

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