

Title : M'sians Can Now Win Up To RM40k In Cash Prizes And Support Charity Just By Smiling! Here's How
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M'sians Can Now Win Up To RM40k In Cash Prizes AND Support Charity Just By Smiling! Here's How



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Source: Joel Mott & Katt Yukawa

Life amid the pandemic and recent floods has been challenging for many of us. But thanks to loving and kindhearted Malaysians, there are always moments of #PeopleHelpingPeople that warm our hearts during uncertain and challenging times. If you enjoy helping others and wish to uplift the community spirit, we've just found the perfect campaign for you!

**From 28th Jan 2022 to 13th March 2022,
Malaysians can join the #MySenyum Contest
to win up to RM40,000 in Cash Prizes AND
donate to charity just by smiling!**

By organising the #MySenyum Contest, MCIS Life is eager to flood social media with the beautiful smiles of fellow Malaysians in order to spread happiness, positivity, and good vibes. Most importantly, MCIS Life wishes to remind Malaysians that smiling is also a part of giving!

To accentuate this important message of #PeopleHelpingPeople, the #MySenyum Contest does not only award Malaysians with cash prizes, but it also aims to donate to charity based on the number of participants. *Yes, you read that right!* If you take part in this meaningful contest, you'll get to kill two birds with one stone by winning cash prizes AND donating to charity. Keep on reading to find out what exciting prizes you can win!



1. Grand prizes for the winners of the #MySenyum Contest

The **top 20** winners of the #MySenyum Contest will each win a **RM1,500 cash prize!** Don't you wanna earn some extra cash? Follow these simple steps below to submit your entry:

1. Like and follow @mcislifemy on [Instagram](#) and [Facebook](#)
2. Share your creative content (photo or a 15-second video) on Instagram (Feed or Reel only) or Facebook.
3. In your post, include the following items:
 - Creative caption around 15 words
 - Tag @MCISLifeMY
 - Hashtags: #MCISLife #PeopleHelpingPeople #MySenyum
4. Fill up this [Google Form](#).
5. Share your post and tag as many friends as possible to stand a better chance of winning. You're also required to set your profile and post to public so that it can be viewed by the organising panel of judges.

Remember to smile in your photos or videos!

The best thing is that you can submit multiple contest entries to increase your chances of winning! Once you have submitted your entries, the organising panel of judges will review all submissions and select the top 20 finalists of the #MySenyum Contest.



2. More cash prizes for the most liked #MySenyumFilter posts

Shoutout to the social media experts! The **top 16** participants whose #MySenyumFilter posts get the most likes can bring home a **RM250 cash prize each!** Quick, complete the following steps to submit your entries now:

1. Like and follow @mcislifemy on [Instagram](#) and [Facebook](#).
2. Visit @mcislifemy's Instagram page, tap on the Sparkle icon ✨ and search for "#mysenyum".
3. Tap on #mysenyum and click "TRY IT" to start using the AR Filter.
4. Create your most creative content (photo or a 15-second video) using the AR Filter and post it on Instagram (Feed or Reel only) or Facebook.
5. In your post, include the following items:
 - Creative caption around 15 words
 - Tag @MCISLifeMY
 - Hashtags: #MySenyum #PeopleHelpingPeople #MCISLife #MySenyumFilter
6. Fill up this [Google Form](#).
7. Share your post and tag as many friends as possible to stand a better chance at winning. Don't forget to set your profile and post to public!

Again, you can upload multiple posts with the #MySenyumFilter to increase your chances of winning! Do keep in mind that qualifying entries MUST use the #MySenyumFilter hashtag and the MySenyum AR Filter.



3. Weekly cash prizes for the lucky contestants

Throughout the campaign, the **#MySenyum Lucky Draw Contest** will be held on a weekly basis whereby five lucky winners will be chosen each week. That means a total of **30 lucky contestants** will each get to walk away with a **RM200 cash prize!** *So many ways to win cash prizes!* Eager to try your luck? Submit your entries for the **#MySenyum Contest** and/or **#MySenyumFilter Contest** now!



All the finalists and winners of each contest will be announced via MCIS Life's [Instagram](#) & [Facebook](#) pages!

The best part is, **#MySenyum Lucky Draw Winners** and **Most Likes #MySenyumFilter Winners** will also stand a chance to be one of the top 20 finalists of **#MySenyum** contest!

That means, contestants can actually win more than one contest and cash prize! WOW!

So, what are you waiting for? Flaunt your biggest smiles and join the **#MySenyum Contest** now! For the first 2,000 submissions, **MCIS Life will donate RM5 on behalf of every participant** to two NGOs, namely **KitaJaga.Co** and **Lighthouse Children Welfare Home Association**. What's better than winning cash prizes and being a part of a good cause simultaneously?

However, do note that the contests are open to Malaysians aged 18 and above, and plagiarism is strictly prohibited. Selected winners for each contest will be vetted for authenticity before prizes are awarded, and entries that are found to be unoriginal will be disqualified.

If you're all set to smile, win, and donate, submit your entries [here!](#) For more information regarding the **#MySenyum Contest**, visit the [official campaign website](#) or follow MCIS Life on [Instagram](#) and [Facebook](#).

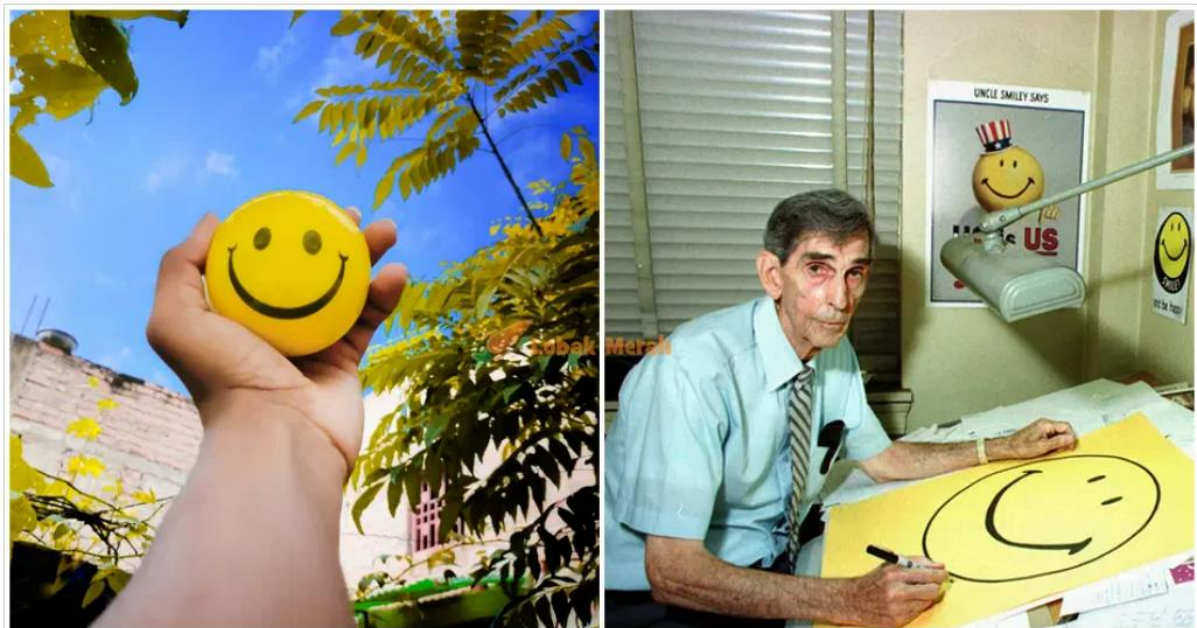
Title : Fakta: Ini Sejarah Penciptaan 'Smiley' Yang Ramai Tak Tahu!
Media : <https://lobakmerah.com>
Date : 09/02/2022

<https://lobakmerah.com/fakta-ini-sejarah-penciptaan-smiley-yang-ramai-tak-tahu-1/>

FAKTA : Ini Sejarah Penciptaan 'Smiley' Yang Ramai Tak Tahu!



by Lobak Merah Partner Content
4 months ago

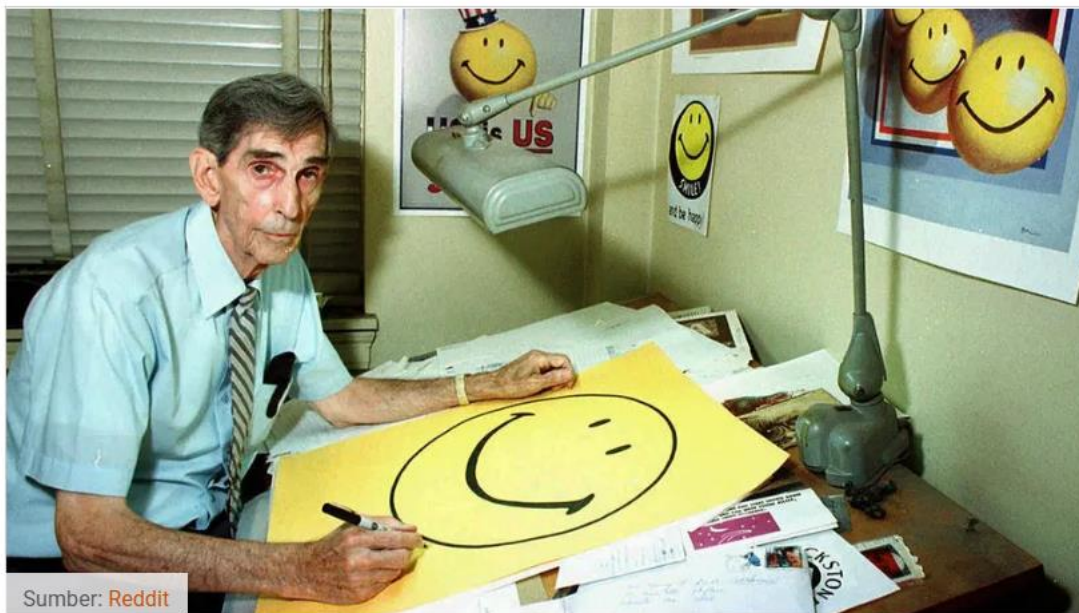


Simbol 'smiley' atau ikon berwarna kuning yang mempunyai dua titik dan satu garisan melengkung yang biasanya digunakan hari ini sebagai tanda atau menunjukkan reaksi 'senyum' ini rupa-rupanya ada sejarah penciptaannya yang tersendiri.

Ikon *smiley* 😊, kalau mengikut sejarah kewujudannya dicipta pada tahun 1963 di *Worcester, Massachusetts* oleh seorang pereka grafik bernama *Harvey Ball* yang didatangi oleh sebuah syarikat yang meminta beliau untuk mencipta sesuatu untuk menaikkan semangat moral para pekerja syarikat tersebut.

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Selepas sepuluh minit, Harvey mengambil pen dan kertas dan terus melukis satu bulatan dan meletakkan dua titik sebagai mata dan satu garisan melengkung untuk menandakan senyuman diatas kertas berwarna kuning.



Sumber: [Reddit](#)

Bermula daripada itu, syarikat berkenaan terus mencetak ribuan papan tanda selain membuat pin butang menggunakan ikon tersebut untuk diberikan kepada semua pekerja sebagai sebahagian daripada kempen untuk meningkatkan moral pekerja di syarikat tersebut.

Namun, sejak tahun 1970 dan keatas, banyak pihak cuba untuk mendapatkan cap dagangan untuk 'smiley' kerana nilai yang dibawakan oleh ikon tersebut. Oleh kerana terlalu ramai yang ingin 'menumpang' populariti ikon tersebut selain ia telah menjadi terlampau komersial, Harvey telah mengumumkan tarikh **1 Oktober** setiap tahun sebagai 'Hari Senyum Sedunia'.

“

“Hari senyum sedunia yang pertama disambut pada 1 Oktober 1999”



Difahamkan, sehingga hari ini, sambutan hari senyum sedunia akan disambut di serata dunia selain ada pelbagai aktiviti yang sering dilakukan setiap tahun oleh Yayasan Senyuman Dunia Harvey Ball yang ditubuhkan pada 2001 selepas kematian Harvey.

Ikon Yang Tak Akan Mati

Kalau diikutkan, besar peranan yang dimainkan oleh Harvey ini, sehingga hari ini, boleh kata setidaknya kita akan gunakan ikon smiley ini dalam perbualan Whatsapp dan sebagainya. Kadangkala, dengan satu lukisan 'smiley' sahaja mampu membuatkan seseorang tersenyum.

Walaupun sekarang, kita susah nak nampak orang membalas atau memberikan senyuman (kerana tersembunyi disebalik pelitup muka), namun kita mesti dapat baca atau agak dari riak wajah seseorang yang sedang mengukirkan senyuman kepada kita.

Sebut pasal senyuman ni, **baru-baru ni** pun keluar cerita yang pemandu-pemandu di'kejutkan' dengan papan tanda besar berwarna ungu yang mengingatkan mereka untuk senyum ketika memandu.



Bila kitorang buat pencarian lanjut ke **laman web** yang tertera pada papan tanda tu, rupanya ada satu peraduan yang berkaitan dengan senyuman!

Difahamkan, korang akan berpeluang untuk menang sehingga RM1,500 hanya dengan senyuman!

Caranya adalah dengan sertai cabaran **#MySenyum** anjuran MCIS Life di laman web **ini**, pastikan akaun instagram korang disetkan kepada 'public' ye. Selain itu, korang kena ikuti langkah-langkah yang tertera di bawah ni ye :

PANDUAN PERADUAN

Hantar penyertaan anda melalui Facebook atau Instagram.
Jangan lupa sertakan hashtag kempen dan tag kami!



-  Tekan butang "like" dan ikuti @mcislifemy di [Facebook](#) and [Instagram](#)
-  Hantarkan penyertaan anda (foto atau video 15-saat) melalui Facebook atau Instagram
- ATAU
-  Gunakan [Sticker Instagram AR](#) untuk menghantar foto/GIF/Video
-  Kaptyekkan senyuman dalam lebih kurang 15-patah perkataan & sertakan hashtag **#MCISLife** **#PeopleHelpingPeople** **#MySenyum**, tambah **#MySenyumFilter** untuk AR Filter
-  Lengkapkan [Business Profile](#) rasmi #MySenyum sebagai langkah terakhir

Untuk maklumat lanjut tentang peraduan **#MySenyum**, boleh layari laman web rasmi MCIS Life di [sini](#), atau terus ke **Facebook** dan **Instagram** MCIS.

Title : Every Time You Join This RM40K Smiling Contest, You're Also Contributing To Charity!
Media : <https://hitz.syok.my>
Date : 28/01/2022

<https://hitz.syok.my/trending/trending-on-hitz/here-is-how-to-win-up-to-rm40k-just-by-smiling>

TRENDING ON HITZ

Every Time You Join This RM40K Smiling Contest, You're Also Contributing To Charity!

Just take pics of your smile!

28 Jan 2022, 10:30 AM

This article is sponsored by MCIS Life.



Images via [Ha Nguyen/Joel Mott](#); Edited by HITZ

Did you know **it's been proven** you can reduce blood pressure, increase endurance, reduce pain, reduce stress, and strengthen your immune system simply by putting on a smile?

That's because smiling releases hormones like cortisol and endorphins in our brain which can make you to feel good both emotionally AND physically!

Plus, loads of studies have proven that a nice lil' smile can make you more likeable, seem more courteous and even more competent.

Though times have been pretty tough with the pandemic and floods lately, MCIS Life aims to spread positivity in this season.

To keep to the spirit of #PeopleHelpingPeople and spreading good vibes, you can now win part of the RM40,000 cash they're giving away!

Join the #MySenyum contest and win some cash!



SHARE THE MALAYSIAN SMILE

&

STAND A CHANCE TO WIN EXCITING CASH PRIZES UP TO RM 40,000!

f in @ mcis life



Image via MCIS Life

All you have to do is follow these simple steps:

1. Like and follow MCIS Life's [Facebook](#) and [Instagram](#) pages. Make sure you set your profile to public!
2. Share a photo or 15-second video about what makes you smile and zhush it up with some creativity. Post it on your IG Feed or Reel, or Facebook! Sorry, IG stories don't count.
3. Come up with a fun caption about what a smile means to you within 15 words or less and add these tags: @MCISLifeMY #MCISLife #PeopleHelpingPeople #MySenyum
4. Seal the deal by filling up this [Google form](#) with all your deets!
5. Remember to tag your friends and family to boost your chances of winning!
6. You can also submit as many entries as you want to increase your chances!

Wait, there's also the #MySenyumFilter Most Likes Contest you can join!

Okay, MCIS Life is serious about giving back to the community here because they're really trying to give back to the community. This time, you gotta use their #MySenyumFilter, *jer!*


A total of 16 posts with the most likes will be the winners in this contest and each winner will stand a chance to win RM250. Woohoo~

It's super easy to join the contest! The top 20 winners of the #MySenyum Contest stand a chance to win RM1,500 each !



Image via MCIS Life

Here's what you need to do:


1. Follow the exact steps as above and be sure to add the hashtag #MySenyumFilter and, of course, use the IG filter!
2. Head over to MCIS Life's IG and click on the  icon, look for "#MySenyum", tap on the visual and VOILA! Click on "TRY IT" to use the filter.
3. Snap a cute or creative photo or videos with the filter and post it on your IG Feed or Reel, or Facebook. Again, IG Stories don't count, yeah!
4. Get your friends to like your post(s) as much as possible because the photos or videos with the most likes win!

Ok, ok... just ONE more giveaway! The #MySenyum Lucky Draw Contest!

For 6 weeks straight, there will be a total of 30 lucky contestants who stand a chance to win RM200 per person. That's 5 winners per week!

Literally, all you have to do is submit entries into the #MySenyum Contest or #MySenyumFilter Most Liked Contest to be in the run for this lucky draw.

Here are a few things you should know:


- You can submit UNLIMITED contest entries because more entries mean more chances of winning 
- You can share your post and tag as many friends as you like! You'll stand a better chance of winning!
- This contest is valid for Malaysians aged 18 and above only. If you're underage, get your older friends, siblings or parents to join, lah.

MCIS Life is giving back to the community as well!

In their #PeopleHelpingPeople mission, MCIS Life pledges to donate RM5 per submission to KitaJaga.Co and Lighthouse Children Welfare Home Association for the first 2,000 contest submissions.

Meaning, if you submit an entry, you're donating to charity too! How cool is that...

Join before the contest ends!

The contest will run from 28 January 2022 to 31 March 2022, so make sure you submit your entries before then. Since there are weekly winners as well, submit every week *jer*. You don't need to purchase anything to join anyways. 

The winners will be announced on MCIS Life's [Facebook](#), [Instagram](#), and [website](#). So, you really gotta make sure you follow their pages for all the latest updates and more!